

Therapy Business Brief: Sponsorship Bundles & Specs

1. **A 3-week sponsorship** - a text ad at the header of the email. You would be one of only two advertisers. The cost is \$400. Here's the screenshot of what it would look like.



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>> [Click this link to buy](#) the **3-week sponsorship**.

2. **A 1-week feature + 3-week sponsorship** - With this bundle, you will be featured in the second spot of the newsletter, under the "editorial" section. I can insert a picture that's no wider than 550 and no longer than 350px during the first week and follow up with 3 weeks of sponsorship spots with text ads. (same as above). The cost for the bundle is \$549. Here's a screenshot of where your feature will appear.

Get ready for Fall

Let me ask you a question. How many social media ads have you seen this week that promised you many, many new therapy clients?

I counted at least 7 on my feeds.

Those advertisers know that Q4 is approaching and we need to finish the year on a high note.

Luckily, with the beginning of the new school year, your summer slump is coming to an end as well.

People are starting to look for help dealing with new stresses and life situations. But it's up to you to attract the best fit for your practice.

To do that, you'll need to define for yourself these three things:

- Your niche and ideal client.
- Your fees.
- Your brand message.

When you do this work, you'll not only focus on the number of new clients but also the well-being of your practice. And yours.

My article on the effect that your brand has on your practice's well-being can help you prepare yourself for this Fall.

[Read it here](#)



[Click this link](#) to buy the **1-week feature + 3-week sponsorship**.

Ad specs

Image feature: 650 px wide. The height is flexible but should be no bigger than 650 px. Square ads look best.

Text: Please provide 2-3 sentences (character limit is 150) with a Call to action.

Please provide **one link** for each ad.